

PCFA Ambassador Program



Thank you for your interest in hosting a Prostate Cancer Foundation of Australia (PCFA) Ambassador. The information contained in this document is designed to assist an organisation which would like to have a PCFA Ambassador speak at their event or function.

About Prostate Cancer Foundation of Australia (PCFA)

Prostate Cancer Foundation of Australia is a broad based community organisation, and the peak national body for prostate cancer in Australia. We are dedicated to reducing the impact of prostate cancer on Australian men, their partners, families and the wider community.

We do this by:

- Promoting and funding world leading, innovative, research into prostate cancer
- Implementing awareness campaigns and education programs for the Australian Community, health professionals and Government
- Supporting men and their families affected by prostate cancer through evidence-based information and resources, support groups and Prostate Cancer Specialist Nurses.

About PCFA Ambassador Program

PCFA Ambassadors are trained volunteer speakers who present to workplaces, community groups, and organisations on the importance of prostate cancer awareness, and to provide resources for individuals to learn more.

Many Ambassadors have first-hand experience of prostate cancer, are the partner or carer of someone who has, or simply have a passion for raising men's health awareness in their communities. Before becoming an Ambassador, all speakers receive comprehensive training from PCFA.

Aims of the Ambassador Program

- Raise awareness in men and their families of prostate cancer
- Provide information on the importance of talking to your doctor about prostate cancer
- Encourage men to engage with their general practitioners around health issues
- Provide a suite of presentations to address the varying information needs of people in the community about prostate cancer
- Deliver timely and evidence-based information about prostate cancer and related health issues

What to Expect

PCFA Ambassadors generally speak for between 20-30 minutes plus Q&A time.

The Ambassador will have a PowerPoint presentation on a USB stick or CD and will need access to a laptop/ computer plus a data projector. If the audience or the room is large they will also need a microphone. Note that some Ambassadors are able to speak without a Powerpoint Presentation.

There are three presentation topics to select from, each created to meet the varying needs of different audiences.

The presentations available are:

- Prostate Cancer: Prevention and Early Detection
- Prostate Cancer: Treatment Options and Challenges
- Prostate Cancer: What Partners and Carers Need to Know

After each Ambassador Presentation, PCFA will request the host organisation to distribute, collect and return an Audience Feedback form to PCFA.

How to Request an Ambassador

To request an Ambassador for your event please complete the Organisation Request for an Ambassador application and send it to ambassadors@pcfa.org.au or contact the Project Officer on 02 9438 7018 if you have questions. If possible, we request a minimum of 14 working days to review, approve and secure an Ambassador for your event.

Donations to PCFA

There is no charge to host an Ambassador, as they are available as a free community resource. However, donations are graciously accepted, as PCFA receives limited government funding to carry out its essential work. Corporate donations can be processed either by posting a company cheque to Prostate Cancer Foundation of Australia, PO Box 499, St Leonards NSW 1590, or visit the PCFA website and click 'Get Involved'.

All donations \$2 and over are tax deductible and a formal receipt is provided.

Application Form

To book an ambassador please go to '[request form](#)' under 'Booking an Ambassador Speaker' on our website. The form is designed to provide both parties – you and PCFA – with the information needed to have a successful outcome in engaging a PCFA Ambassador. Should you have any questions don't hesitate to contact us on 02 9438 7018 or by email ambassadors@pcfa.org.au